



Gregor Lersch creates a spectacular arrangement before an amazed CSFA audience



CSFA featured designer Hitomi Gillam AIFD



CALIFORNIA STATE FLORAL ASSOCIATION

1521 I Street \* Sacramento, CA 95814  
Phone: 916-448-5266 \* Fax: 916-446-1063  
aquinn@cgfa.org / www.calstatefloral.com

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# WELCOME

The California State Floral Association (CSFA) is a non-profit organization formed in 1948. We are the only entity representing the entire floral industry- growers, wholesalers, retailers, educators, and the allied industry-on a state level. Drawing our membership and board of directors from all segments of the industry, we can are able to address industry concerns and issues from a position of strength and unity.

## BENEFITS of MEMBERSHIP



### Governmental Relations

- ◆ Staff Lobbyists
- ◆ Legislative Action Day in conjunction with California Ag Day
- ◆ Liaison with allied organizations
- ◆ Pesticide Registration Specialists on staff
- ◆ Political Action Committee (PAC)



### Research Support and Education Programs

- ◆ Support of programs that develop quality flowers
- ◆ California Certified Florist program
- ◆ Sponsorship of design classes with world-renowned designers



### Annual Membership Meeting and Trade Show

- ◆ Joins together all segments of our industry
- ◆ Features prominent speakers and designers
- ◆ Relevant educational seminars
- ◆ Student design competition
- ◆ Design excellence with CSFA's annual Top Ten Competition



### Additional Benefits of Membership

- ◆ California Florists Magazine
- ◆ Statewide Membership Directory
- ◆ Environmental, Health & Safety Services Program
- ◆ I.C. Collection Systems
- ◆ Credit Card Processing through Fast Transact
- ◆ Long Distance Service Discounts
- ◆ Insurance Discounts Available
  - ◇ State Compensation Insurance Fund
  - ◇ Medical, Dental and Life Group
  - ◇ Property & Casualty



## Application for Membership California State Floral Association

Yes, I support the progressive work being accomplished by the California State Floral Association and wish to enjoy all the benefits and services of membership.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email / website \_\_\_\_\_

### Membership Category / Annual Dues Schedule:

#### Level of Payment (plus PAC Contribution)

	Basic Rate	Plus \$25 PAC Contribution
<input type="checkbox"/> Allied Industry	\$250	<input type="checkbox"/> \$275
<input type="checkbox"/> California Certified Florist	\$195	<input type="checkbox"/> \$220
<input type="checkbox"/> Grower	\$500	<input type="checkbox"/> \$525
<input type="checkbox"/> Professional Floral Designer	\$195	<input type="checkbox"/> \$220
<input type="checkbox"/> Retailer	\$195	<input type="checkbox"/> \$220
<input type="checkbox"/> Retired	\$ 50	<input type="checkbox"/> \$ 75
<input type="checkbox"/> Student	\$ 50	<input type="checkbox"/> \$ 75
<input type="checkbox"/> Teacher	\$ 50	<input type="checkbox"/> \$ 75
<input type="checkbox"/> Wholesaler	\$250	<input type="checkbox"/> \$275
<input type="checkbox"/> Wire Service	\$750	<input type="checkbox"/> \$775

PAC Contributions noted are VOLUNTARY. Any portion of dues paid over the basic rate will be considered your contribution to the Political Action Committee for the year. (PAC ID:#92503) Additional PAC Contribution: \$ \_\_\_\_\_

### Method of Payment

- Check Enclosed       American Express
- Visa       FTD Wire Service Account
- MasterCard

Credit Card # (3% charge to use credit card will be applied) / FTD Wire Service Account Number \_\_\_\_\_

CC Exp. date \_\_\_\_\_ Authorization Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

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Note: Contributions to CSFA are not tax deductible as charitable contributions for Federal Income Tax purposes. However, CSFA dues may be deductible as an ordinary and necessary business expense.