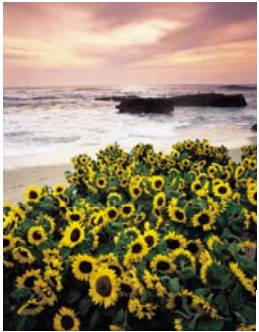




Gregor Lersch creates a spectacular arrangement before an amazed CSFA audience



CSFA featured designer Hitomi Gillam AIFD



CALIFORNIA STATE FLORAL ASSOCIATION

1521 I Street \* Sacramento, CA 95814  
Phone: 916-448-5266 \* Fax: 916-446-1063  
aquinn@cgfa.org / www.calstatefloral.com

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# WELCOME

The California State Floral Association (CSFA) is a non-profit organization formed in 1948. We are the only entity representing the entire floral industry- growers, wholesalers, retailers, educators, and the allied industry-on a state level. Drawing our membership and board of directors from all segments of the industry, we can are able to address industry concerns and issues from a position of strength and unity.

## BENEFITS of MEMBERSHIP



### Governmental Relations

- ◆ Staff Lobbyists
- ◆ Legislative Action Day in conjunction with California Ag Day
- ◆ Liaison with allied organizations
- ◆ Pesticide Registration Specialists on staff
- ◆ Political Action Committee (PAC)



### Research Support and Education Programs

- ◆ Support of programs that develop quality flowers
- ◆ California Certified Florist program
- ◆ Sponsorship of design classes with world-renowned designers



### Annual Membership Meeting and Trade Show

- ◆ Joins together all segments of our industry
- ◆ Features prominent speakers and designers
- ◆ Relevant educational seminars
- ◆ Student design competition
- ◆ Design excellence with CSFA's annual Top Ten Competition



### Additional Benefits of Membership

- ◆ California Florists Magazine
- ◆ Statewide Membership Directory
- ◆ Environmental, Health & Safety Services Program
- ◆ I.C. Collection Systems
- ◆ Credit Card Processing through Fast Transact
- ◆ Long Distance Service Discounts
- ◆ Insurance Discounts Available
  - ◇ State Compensation Insurance Fund
  - ◇ Medical, Dental and Life Group
  - ◇ Property & Casualty



## Application for Membership California State Floral Association

Yes, I support the progressive work being accomplished by the California State Floral Association and wish to enjoy all the benefits and services of membership.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email / website \_\_\_\_\_

#### Annual Dues Schedule:

Active and Allied Members	\$195
CSFA & MFA Certified Florist	\$100
Retired Members & Teachers	\$ 50
Students	\$ 50

Any portion of dues paid over the \$195 basic rate will be considered your contribution to the Political Action Committee for the year. (PAC ID: #92503)

#### Level of Payment:

- \$210 (\$195 + \$15 PAC Contribution)
- \$220 (\$195 + \$25 PAC Contribution)
- \$245 (\$195 + \$50 PAC Contribution)

PAC Contributions noted are VOLUNTARY

#### Membership Category (please check one):

- |   |   |
|---|---|
| <input type="checkbox"/> Grower                     | <input type="checkbox"/> Wholesaler                   |
| <input type="checkbox"/> Retailer                   | <input type="checkbox"/> Professional Floral Designer |
| <input type="checkbox"/> Allied Industry            | <input type="checkbox"/> Teacher                      |
| <input type="checkbox"/> Student                    | <input type="checkbox"/> Retired                      |
| <input type="checkbox"/> CSFA/MFA Certified Florist |   |

#### Method of Payment

- |   |   |
|---|---|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> American Express         |
| <input type="checkbox"/> Visa           | <input type="checkbox"/> Discover Card            |
| <input type="checkbox"/> MasterCard     | <input type="checkbox"/> FTD Wire Service Account |

Credit Card # / FTD Account Number \_\_\_\_\_ CC Exp. date \_\_\_\_\_

Authorization Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

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*Note: Contributions to CSFA are not tax deductible as charitable contributions for Federal Income Tax purposes. However, CSFA dues may be deductible as an ordinary and necessary business expense.*